Using multi-agent systems to model and simulate human behaviour for energy management





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"Human behaviour is at least as important as the physical characteristics of a building in influencing energy use" [1]

> "Human energy-use behaviour has been observed to be responsible for 51% and 37% disparity in heat and electricity use respectively within identical residences" [2]

[1]Scott Kelly. Energy efficiency and human behaviour. Cambridge Centre for Climate Change Mitigation Research. 2013

[2]Obiajulu Iweka, Shuli Liu, Ashish Shukla, Da Yan. Energy and behaviour at home: A review of intervention methods and practices. Energy Research & Social Science, Volume 57, 2019



The diversity in behaviour gives rise to energy-related choices made by people,

e.g.

- how often and how much time people spend in cooking, and what appliance they use
- space heating,
- use of air conditioning,
- entertainment technologies,
- lighting,
- purchasing energy efficient equipment,
- Etc.

What is agent based modelling and simulation?

A software agent :

- Has a set of characteristics (attributes)
- Has a set of actions that it can do (behaviours or methods)
- Can communicate with other agents (by sending messages) the message can evoke an action in another agent
- Can also receive information from its environment, this may also invoke an action
- Can decide what to do (autonomous)
- Can be reactive, proactive, have different levels of intelligence (reasoning about actions can incorporate different mechanisms: neural networks, logic based, utility based, goal based, ..)



Put agents together \rightarrow a Multi-agent system

- Main idea: even when agents are programmed with very simple behaviours (e.g. rules), the overall resulting behaviour of a community of agents can be very complex.
- A bottom-up approach
 - Higher level we are interested in observing emergence phenomena at a global level (Macro-Level).
 - Lowest level we are interested in observing the individual behaviour of the agents (Micro-level)



Artificial world





PhD Thesis: Modelling of human reactive and deliberative behaviour using a multi agent approach for energy management in home settings

Ayehsa Kashif 2014

Supervisors Stéphane Ploix (GSCOP), Julie Dugdale (LIG)

▶ **Q1:** *How to identify the energy impacting behaviours?*

Q2: How the complex (reactive, deliberative, social and group) behaviours can be cosimulated with the thermal model of the building and physical models of appliances in residential buildings?



- Detailed behaviour representation, particularly the cognitive, reactive, and deliberative mechanisms.
- Communication with other inhabitants.





From households to neighbourhoods and communities

- BDI approach does not easily scale
- Possible to adopt archetypes approach (Current work on Wildfires in Australia)

Archetype	Key Characteristics	Evacuate or Remain		
Responsibility	Believe they are not re-	Highly committed evacua-		
Denier	sponsible for their personal	tors but expect others to di-	Worried	Prepar
	safety or for their property	rect and assist	Waverer	proper
Dependent	Expect the emergency ser-	Highly committed evacua-		fend it
Evacuator	vices to protect them and	tors but expect others to di-		practic
	their property because they	rect and assist		bushfir
	are incapable of taking re-			sonal s
	sponsibility for themselves		Threat Denier	Do no
Considered	Having carefully considered	Committed to self-directed		person
Evacuator	evacuation, are committed	evacuation		is three
	to it as soon as they are			
	aware of a bushfire threat		Experienced	Are his
Community	Seek guidance from neigh-	Committed to evacuation	Independent	petent
Guided	bours, media and members	on community advice		are re
	of the community who they			reliant
	see as knowledgeable, well			10110110
	informed and providing re-			
	liable advice			

Worried Waverer	Prepare and equip their property and train to de- fend it but worry they lack practical experience to fight bushfire putting their per- sonal safety at risk	Wavering between evacuat- ing and remaining
Threat Denier	Do not believe that their personal safety or property is threatened by bushfire	Committed to remain at their property as perceived lack of threat makes evacu- ation unnecessary
Experienced Independent	Are highly knowledge, com- petent and experienced and are responsible and self- reliant fighting bushfire	Highly committed to re- maining to defend their property because they are highly experienced and well prepared

Energy use Profiles:

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- Environmentally conscious and well-informed energy consumers,
- Concerned but comfort-oriented energy consumers,
- Concerned but lacking awareness energy consumers,
- > Materialistic energy consumers escaping personal responsibility,
- Prone to social influence energy consumers, and
- > Indifferent energy consumers.



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Nudging consumers towards energy efficiency through behavioural science

S. Van Hove, M. Karaliopoulos, L. Tsolas, P. Conradie, M. Amadori, I. Koutsopoulos, K. Ponnet.. Profiling of energy consumers: psychological and contextual factors of energy behavior. EC-funded NUDGE project 2020-2023. Project Coordinator: Filippos Anagnostopoulos

Thank you! Questions?

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